

# Alice Rong

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[Portfolio](#) • [LinkedIn](#) • [Website](#)

## Education

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Pennsylvania State University: Harrisburg/Behrend Colleges(Harrisburg/Erie, PA)	2017 - 2021
<ul style="list-style-type: none"><li>Graduated Magna Cum Laude (great distinction)</li><li>BA degree in Digital Media, Arts, and Technology</li><li>In Capital College Honors with scholarship</li></ul>	GPA: 3.96
New Hope Solebury High School (NHSHS, New Hope, PA)	2013 - 2017
<ul style="list-style-type: none"><li>High school diploma</li></ul>	GPA: 3.8

## Skills

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- Programming in XML, XSLT, Python, HTML5 and CSS
- Photo manipulation and video editing with Photoshop, Premiere Pro, Shotcut, Krita
- Proficient in Adobe Illustrator
- Creative writing
- Painting in digital forms, oil, watercolor, acrylic, pastel, charcoal
- Proficient in Mandarin Chinese

## Achievements

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- Created a website showcasing the transcribed survey responses from Anna Julia Cooper 2020
- Created a website prototype for ICM Erie County 2020
- Designed and produced the logo for the PSU Behrend Game Developer's Club 2019
- Had a comic published in the PSU Harrisburg Newspaper *INKED!* 2019
- Second place in the Edward Nichols award (Penn State) in creative writing 2019
- Designed and crocheted a chair cover that was donated to the NHSHS as a graduation gift 2017
- Contributed in design, editing, and photography in the publishing of the NHSHS yearbook 2017
- Self-portrait (oil pastel): Second place, Phillips' Mill Youth Art Exhibition 2015
- Award on oil painting: Congressional Art Competition 2015
- Award on oil painting: 20th Annual Bucks County High School Art Exhibition 2015
- Designed and developed a prototype website using HTML5 and CSS 2014

## Leadership

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- Secretary of Penn State Behrend's Game Developer's Club 2020 - 2021
- Treasurer of Penn State Harrisburg's Anime Club 2018 - 2019
- Project leader in map creation project for Wedgwood Inn Summer, 2019

## Work Experience

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### Assistant Marketing Director at Newtown Termite & Pest Control 2022 - Present

- Created and sent out the company's monthly newsletter and managed the marketing email account and the company's social media accounts.
- Designed graphics for the newsletter, the company's social media posts, and social media ads.
- Wrote content for social media and Google My Business posts, website articles, and social media ads.
- Listened to recent call recordings and categorized them based on lead types.

### Undergraduate Research Assistant (PSU Behrend, Erie PA) 2019 - 2020

- Focused on Nursing and healthcare simulations with VR and eye tracking, using Unreal Engine. I also helped with writing research and conference papers.

### Wedgwood Inn (New Hope, PA) 2017/2019

- Managed the inn. Did tasks such as outdoor maintenance, catering service, and minor housekeeping.
- Created a map of the town using Adobe Illustrator, highlighting locations of restaurants and attractions in and around New Hope. I conducted project coordination with the other team member.